

Screamin Daily Deal (Ad Run Date: September 2010)

Baskin-Robbins

URL: www.baskinrobbins.com

Title: \$20 worth of cold ice cream dessert from Baskin-Robbins for only \$10

Many would argue that ice cream doesn't get any yummiier than Baskin-Robbins. Indulge in \$20 worth of Baskin-Robbins creamy goodness for just \$10 with today's ice-Screamin Daily Deal!

Iconic brand Baskin-Robbins is a beloved American institution that began in 1945. Affectionately referred to as "America's favorite neighborhood ice cream shop," each store offers a minimum of 31 tantalizing ice cream flavors (one for every day of the month) from Baskin-Robbins' list of 1,000-plus recipes.

Satisfy a craving for traditional favorites like Old-Fashioned Butter Pecan, Rocky Road or Pistachio Almond, or seasonal flavors such as Cotton Candy or Strawberry Cheesecake. Long-running regional hits Rum Raisin and Mississippi Mud have legions of fans, while irresistible new Flavors of the Month always surprise! With its BRight Choices® menu, Baskin-Robbins even serves heavenly health-minded options like fat-free, dairy-free, no sugar added and light treat selections.

Besides a sweet rotation of delicious flavors, Baskin-Robbins has a variety of ways to enjoy its premium ice cream. Savor a classic scoop or soft serve on a cone. Mix things up with a mouth-watering sundae, shake, float, freeze or ice cream soda. Take home a Baskin-Robbins birthday cake or try a 31° Below™ pie, featuring creamy soft serve vanilla blended with candies and toppings nestled in a chocolate or graham cracker pie crust. Mmm . . .

Spoil yourself (and maybe some lucky friends) and grab this Deal for Baskin-Robbins now. With so many yummy choices, your only problem will be deciding how to "chill."